

REDAKEN

REDAKEN SHADES [EQ]

# GLOSS BOSS ON TOUR



## The Sabrina Carpenter Blonde TOTAL LOOK!

Taking inspiration from Redken's new celebrity ambassador, we will be sharing looks inspired by 'The Sabrina Carpenter Blonde'. Led by top Redken Artists, including a virtual cameo by Lori Zabel and Matt Swinney, this tour offers live demonstrations and expert techniques in over 100 cities across the US. Discover the secrets to creating the perfect buttery, dimensional blonde using Shades EQ, and how a customized cut, color, and finish can transform your clients.

**INVESTMENT:**  
\$75 OR 5,000 LEVEL  
LOYALTY POINTS

**ALL-NEW GLOSS BOSS . . .**  
EXPERIENCED FORMULATION  
CUSTOMIZED CUT-COLOR-FINISH  
SWAG BAG INCLUDED

**HOW TO REGISTER**  
#EDU139

**Register With Your Salon Consultant:**

Chad Parkhurst 816-916-4314  
Vonna Occhipinto 816-456-4772  
Shelby Bowden 660-619-4123  
Customer Service 314-423-9599

**Register at Local Store:**

**State Beauty Supply**  
Barry Rd, Liberty, Blue Springs,  
Lee's Summit & Hickman Mills  
**SalonCentric Westport**

**EVENT INFORMATION**

DATE: MONDAY 05.19.25  
TIME: 10:00am - 1:00pm  
VENUE: Kansas City Marriott Downtown  
ADDRESS: 200 West 12th St. Kansas City, MO

\*complimentary parking available on-site at hotel parking lot



SCAN QR CODE FOR  
DETAILS and/or USE  
LEVEL LOYALTY POINTS

**REDAKEN**  
5TH AVENUE NYC



**SalonCentric™**  
\*independently owned & operated